Proposal Name: SMB Name Decision

Author: Stroll
Governance Reviewer: Nano

Voting Rules

Category: General (No Treasury Spending)
Duration: 7 days
Quorum: 5.0% (= 248/4958 non-frozen SMB Gen2 NFTs)
Passing vote: Simple Majority (51%)

Summary
Make an official community decision about the full SMB name:
Solana **Monkey** Business
or
Solana **Monke** Business

Overview
The purpose of this initiative is to establish a robust and transparent decision-making process within MonkeDAO, specifically empowering SMB Gen2 holders to actively participate in two critical aspects: the selection of the new SMB logo (separated into another vote for clarity) and Name. By involving the community in these pivotal decisions, MonkeDAO aims to foster a sense of collective ownership, decentralisation, and inclusivity.

As members of the MonkeDAO community, we assert our entitlement to participate in the decision-making process concerning the selection of the SMB name. Numerous stakeholders were taken aback to discover a new name without being given an opportunity to voice their opinions. Therefore, it holds paramount importance to conduct a voting process to determine the appropriate SMB name, allowing for collective input and consensus.

Goals / Evaluation Metrics
● Provide clarity
● Ensure decision is approved by the community

Benefits to DAO & Individual Members
● Clarity on what the DAO wants the official SMB name to be

Risks & Concerns

- Could *potentially* affect current legal documents (e.g. trademark filings)

Tentative Timeline/Roadmap

To be officially recognised upon completion of the vote

Treasury Spending

None