



Proposal Name: MonkeMeetup Grant Program

Authors: jemmyjemm

Governance Reviewer: Nano

Voting Rules

Category: General (Requires Treasury Spending)

Duration: 7 days

Quorum: 7.5% (= 372/4958 non-frozen SMB Gen2 NFTs)

Passing vote: 66%

Summary

Reintroduce the MonkeMeetup Grant Program at scale so as to encourage members to organize get-together and build stronger connections, both IRL and virtually.

Proposal Details

MonkeDAO has established itself as one of the best meeting grounds for enthusiasts, builders and investors across Web3. Ever since its inception, community members of MonkeDAO have organized countless meetups globally, with a large focus across Europe, North America, and Asia.

As part of the efforts to continue strengthening the MonkeDAO network across the globe, this proposes the formal reintroduction of the MonkeMeetup - Community Grant program to encourage fellow community members to get together regularly. This proposes to continue and expand upon the trial MonkeMeetup program that the DAO rolled out in May 2022 where community members are encouraged to organize get-togethers on a regular basis and be reimbursed for a proportion of their expenses.

- A monthly budget of \$3,000 USD will be set aside for this grant program. This amount shall be reviewed on a quarterly basis by the Executive Team, factoring the overall financial state of the DAO, as well as the activity, popularity and impact of MonkeMeetups
- Members participating in the get-togethers are required to retain their receipt/ proof of expenses to be able to claim up to 25 USD per participant. The minimum number of members for a qualified get-together is FIVE (5). Individuals will also have to complete a claim form that will be rolled out and put together

social media posts to document and share their monke-get-together experience with the community

- Each MonkeDAO Gen2 member will be able to utilize the grant on a monthly basis
- Each MonkeDAO Gen3 member will be able to utilize the grant on a quarterly basis
- Execution of this grant program will be rolled out on a progressive basis, the first wave of Local Representatives will be identified and work to kickstart the MonkeMeetup program for its respective local chapters at a frequency that is appropriate and most ideal for its members
- The initial list of official local chapters will include (but is not limited to) San Francisco, New York, Los Angeles, London, Singapore, and Toronto
- The identification of Local Representatives for these chapters above has been pre-approved to prevent/minimize the potential abuse of the MonkeMeetup grant program as much as possible and to ensure more members can benefit from it
- Outside of the first wave of identified Local Representatives, individuals can also rally together to nominate/self-nominate to be a Local Representative to kickstart the MonkeMeetup program in their respective local areas (assuming a local chapter doesn't already exist in that area)

Goals / Evaluation Metrics

- Number of unique MonkeDAO members we can connect and bring together
- Number of total meetups per local chapter
- Number of local chapters we can activate across the globe
- Community-generated posts across social media, documenting their Monke experience

Benefits to DAO & Individual Members

- Provide a platform to onboard new members and help them get acquainted with the Monke community better, across local chapters
- Foster a stronger collective identity and sense of belonging among members
- Transcend beyond just being a virtual community, and help members develop meaningful relationships outside of Discord, Twitter, and Telegram
- Help spread good vibes and a supportive network of ambassadorial members around the globe
- Cement MonkeDAO's identity as the "LinkedIn of Web3", the preferred builders' network

Risks & Concerns

- Potential abuse of the grant program, with members or non-members trying to scam their way into [additional] funding they shouldn't be eligible for
- Treasury funds need to be set aside to fund this initiative, the program must be monitored to be sustainable long term
- Lack of interest, low-pick up rate to the program (if events are too frequent, or not interesting enough, or in the wrong locations)

Tentative Timeline/Roadmap

- Funding to be made available immediately upon successful passing of this proposal
- Local Representatives to organize first batch of MonkeMeetups within 2 months of this proposal passing

Treasury Spending

- \$3,000 USD monthly budget, to be reviewed on a quarterly basis