

Creature Chronicles: A Community Made Multiverse

What is Creature Chronicles?

Creature Chronicles is a multiverse stemming from the mind of Marvel Studios visionary Anthony Francisco and backed by Dolphin Entertainment (NASDAQ: DLPN).

Think of Creature Chronicles as an outline crafted by a team who has designed art & content for billion dollar productions, meant to be filled in by a community of fans & creators.

The genesis NFT collection, The Atrivians, is minting on the Solana blockchain.

Some Thoughts & Goals:

Fanfiction is historically based off of copyrighted material and therefore struggles to be monetized.

People dedicate huge amounts of time to create content and artwork on top of pre-existing material. Despite the effort put in, legal boundaries prohibit these individuals from being able to sell their creations.

Imagine if a fan of Marvel was able to submit their character designs for Thanos. In an ideal world, that fan would own that IP and be able to profit on sales around that character

Creature Chronicles is a multiverse in its infancy. We want to set a new standard and reward members for helping to mold its future and all the directions it could take.

TLDR:

Dolphin Entertainment is using the breadth of its resources to bring Creature Chronicles to life outside of Web3. This comes in the form of comic books, television pilots, and our goal of an entire animated series.

Our core artists and writers have already developed major plot lines, character designs, and concepts that will be prevalent throughout the Creature Chronicles multiverse.

Holders are meant to join in and be rewarded by voting, uploading content or artwork that can directly impact the narrative of Creature Chronicles. This can happen in a variety of ways:

- Fanfiction competitions
 - Holders can upload their own lore, dialogue and stories they would like to see brought to life in the comic books + shows
- Art direction & design
 - Holders can create custom characters, worlds, scenes, etc that are finalized by our team and eventually come to life in the real production
- Voting
 - If you lack artistic ability and don't want to create fanfiction, no worries. Anthony and our script writers will still regularly be pushing out content. Vote on your favorite character designs, pick between multiple endings, and have your voice dictate the final form of the story

This is an early draft of the different ways we want to get community members involved with the creation of the Creature Chronicles multiverse. We are open to feedback and will continually get more creative in these methods

Aside from working on the narrative for Web2 productions, Creature Chronicles will also support officially recognized sub-collections, which we will get into below

How does Creature Chronicles make me money?

Artists and writers will own the IP of their content that gets incorporated into the Creature Chronicles multiverse.

Most prominently, artists are able to sell their custom characters or scenes as NFTs that are officially licensed and recognized by Dolphin Entertainment and the Creature Chronicles team.

Why would an individual (or team) choose to do this?

The idea of **officially recognized sub-collections** is where we can drive value in a completely unique fashion. And it is addressing a problem we see consistently

throughout the space that has yet to be solved:

It is extremely difficult to deliver a successful NFT project and even harder to sustain value over time. Especially for understaffed teams or individuals who don't yet understand all the work it takes to execute properly.

So let's fix that.

We can allow artists to create and ship work for the Creature Chronicles multiverse, while we work with them on building out custom utility & longevity

By managing all of these projects under the Creature Chronicles umbrella and keeping the community in one location, we can disincentivize rugging or knock off collections.

You create while we manage.

By empowering artists, subcommunities, and brands to create art and content for the Creature Chronicles multiverse, we can grow at an unprecedented rate. Simultaneously, we can remove the strain that comes with managing an entire project for those same individuals + teams.

Submissions, minting, and listings will all be available via the Creature Chronicles Marketplace.

What is the Creature Chronicles Marketplace?

The Creature Chronicles Marketplace will be the home of our community fueled multiverse. Holders can access wallet gated pages where they can submit artwork, lore, collections, etc.

It will also be where we post the upcoming designs + content from Anthony and the team. Any holder is eligible to vote on their favorite option and help influence the story and direction of Creature Chronicles.

This isn't a "marketplace" in the traditional sense. We will still encourage secondary sales on dominant marketplaces such as Magic Eden, as our goal is not to steal market share in that field.

Instead, we want a platform that can seamlessly ebb and flow with the ideas of the community and allow for small mints of official sub-collections

Supporting Other Creators

Although a lot of our ideas are favorable to artists, we have many thoughts on how we can empower other creators. For instance, we envision the Creature Chronicles Marketplace to be Open Source. If you are a developer who adds custom features that help us grow, we want to reward you for your contributions.

This is in early stages, but we will continue to take feedback and discover ways to continuously reward holders + contributors.

To Wrap Up

We want Creature Chronicles to be the foundation of a world inspired by its community.

Between the talent of Anthony and the reputation/connections of Dolphin Entertainment, we are one of the few teams who can bring this vision to life.

It's ambitious, but we think Solana needs more teams who can deliver on bold visions.